

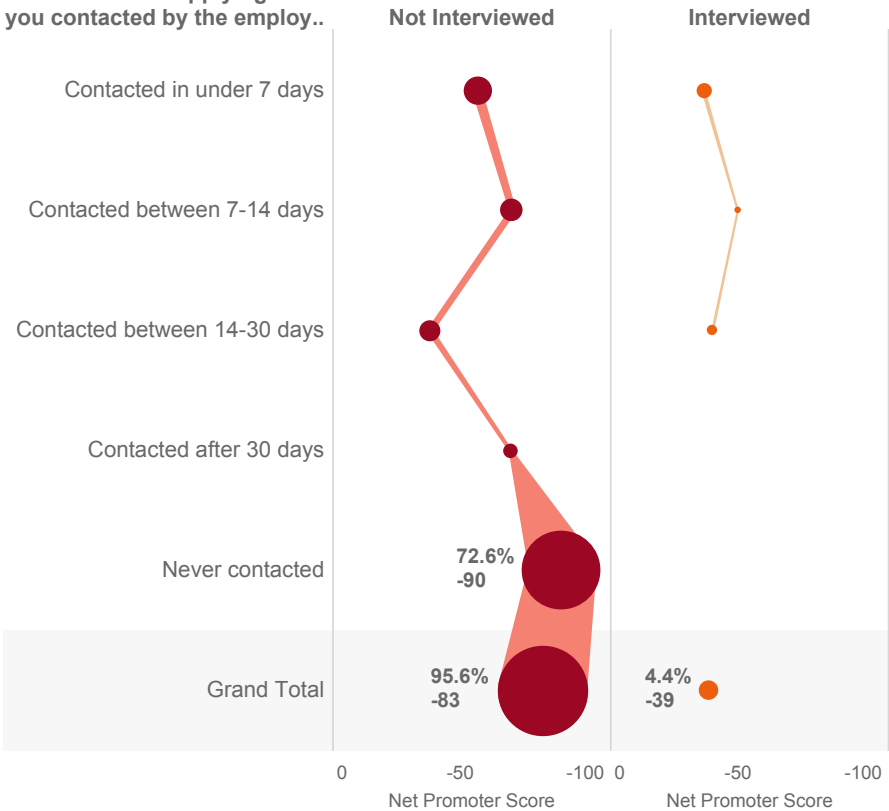
The Candidate Rejection Journey

How do candidates feel about being ignored and rejected? Far from ambivalent.

Over 400 rejected candidates were asked whether they would recommend a direct employers application process. All 37 employers received a negative Net Promoter Score.

Candidates who got to interview were slightly less miffed but the vast majority of over 70% still hadn't been contacted after 45 days and were actively bashing the employer's reputation.

How soon after applying were you contacted by the employ..



n=407 candidates across 37 employers without a job offer 45 days after applying. Margin of error of 5% for proportions & 4 NPS points at the 95% confidence level.